

GLAAD, INC.

FINANCIAL STATEMENTS

SEPTEMBER 30, 2021

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors
GLAAD, Inc.

Report on the Financial Statements

We have audited the accompanying financial statements of GLAAD, Inc. (a nonprofit organization), which comprise the Statement of Financial Position as of September 30, 2021, and the related Statements of Activities, Functional Expenses, and Cash Flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of GLAAD, Inc. as of September 30, 2021, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

INDEPENDENT AUDITORS' REPORT

continued

Other Matter

Report on Summarized Comparative Information

We have previously audited GLAAD Inc.'s 2020 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated April 28, 2021. In our opinion, the summarized comparative information presented herein as of and for the year ended September 30, 2020, is consistent, in all material respect, with the audited financial statements from which it has been derived.

Harrington Group

Pasadena, California

April 26, 2022

GLAAD, INC.

STATEMENT OF FINANCIAL POSITION

September 30, 2021

With comparative totals at September 30, 2020

	Without Donor Restrictions	With Donor Restrictions	2021	2020
ASSETS				
Cash	\$ 12,556,029	\$ -	\$ 12,556,029	\$ 13,158,378
Grants and pledges receivable, net (Note 4)	3,058,761	9,769,980	12,828,741	12,713,266
Prepaid expenses and other assets	280,803		280,803	79,864
Investments (Note 5)	17,205,267	1,355,000	18,560,267	4,281,400
Property and equipment (Note 6)	1,077		1,077	3,723
	\$ 33,101,937	\$ 11,124,980	\$ 44,226,917	\$ 30,236,631
LIABILITIES AND NET ASSETS				
LIABILITIES				
Accounts payable	\$ 596,521	\$ -	\$ 596,521	\$ 324,307
Accrued liabilities (Note 7)	397,433		397,433	220,310
Deferred revenue (Note 8)	427,026		427,026	811,578
Paycheck protection program loan (Note 9)	811,000		811,000	807,800
	2,231,980	-	2,231,980	2,163,995
NET ASSETS				
Without donor restrictions	25,055,919		25,055,919	13,057,267
Without donor restrictions - board designated (Note 2)	5,814,038		5,814,038	4,301,543
With donor restrictions (Note 13)		11,124,980	11,124,980	10,713,826
	30,869,957	11,124,980	41,994,937	28,072,636
	\$ 33,101,937	\$ 11,124,980	\$ 44,226,917	\$ 30,236,631

The accompanying notes are an integral part of these financial statements.

GLAAD, INC.

STATEMENT OF ACTIVITIES
For the year ended September 30, 2021
With comparative totals for the year ended September 30, 2020

	Without Donor Restrictions	With Donor Restrictions	2021	2020
REVENUE AND SUPPORT				
Contributions	\$ 6,740,525	\$ 8,512,256	\$ 15,252,781	\$ 11,589,585
Forgiveness of paycheck protection program loan (Note 9)	807,800		807,800	-
Special events	1,988,483		1,988,483	2,040,974
Less: direct costs (Note 15)	(415,705)		(415,705)	(684,839)
	<u>1,572,778</u>	<u>-</u>	<u>1,572,778</u>	<u>1,356,135</u>
Business development	7,149,747		7,149,747	4,313,528
In-kind revenue (Note 2)	155,591		155,591	187,148
Investment income	40,562		40,562	53,024
Miscellaneous income	4,945		4,945	27,470
Endowment			-	-
Net assets released from program restrictions (Note 13)	6,872,256	(6,872,256)	-	-
Net assets released from time restrictions (Note 13)	1,228,846	(1,228,846)	-	-
	<u>24,573,050</u>	<u>411,154</u>	<u>24,984,204</u>	<u>17,526,890</u>
TOTAL REVENUE AND SUPPORT				
EXPENSES				
Program services	8,528,649		8,528,649	6,681,648
Management and general	938,022		938,022	947,324
Fund development	1,595,232		1,595,232	1,470,947
	<u>11,061,903</u>	<u>-</u>	<u>11,061,903</u>	<u>9,099,919</u>
TOTAL EXPENSES				
CHANGE IN NET ASSETS	<u>13,511,147</u>	<u>411,154</u>	<u>13,922,301</u>	<u>8,426,971</u>
NET ASSETS, BEGINNING OF YEAR	<u>17,358,810</u>	<u>10,713,826</u>	<u>28,072,636</u>	<u>19,645,665</u>
NET ASSETS, END OF YEAR	<u>\$ 30,869,957</u>	<u>\$ 11,124,980</u>	<u>\$ 41,994,937</u>	<u>\$ 28,072,636</u>

The accompanying notes are an integral part of these financial statements.

GLAAD, INC.

STATEMENT OF FUNCTIONAL EXPENSES
For the year ended September 30, 2021
With comparative totals for the year ended September 30, 2020

	Program Services				Total Program Services	Management and General	Fund Development	Total Expenses	
	Media Institute Program	News and Rapid Response Program	Media Awards Program	Other Program				2021	2020
Salaries	\$ 1,912,408	\$ 1,005,081	\$ 600,500	\$ 214,866	\$ 3,732,855	\$ 250,005	\$ 779,888	\$ 4,762,748	\$ 4,318,425
Payroll taxes and benefits	433,766	227,969	136,204	48,735	846,674	103,917	155,051	1,105,642	804,506
Total personnel costs	2,346,174	1,233,050	736,704	263,601	4,579,529	353,922	934,939	5,868,390	5,122,931
Outside services (Note 2)	959,571	504,310	301,307	107,811	1,872,999	213,447	279,989	2,366,435	1,495,092
Other programmatic expenses	364,850	191,750	114,564	40,992	712,156	16,079	51,469	779,704	524,370
Occupancy	250,288	131,541	78,591	28,121	488,541	172,822	16,518	677,881	671,083
Telephone	132,535	69,655	41,616	14,891	258,697	68,413	110,172	437,282	428,288
Direct mail expenses	40,965	21,529	12,863	4,603	79,960	3,045	112,726	195,731	163,249
Media materials and publications (Note 2)	67,156	35,295	21,087	7,545	131,083		25,141	156,224	42,187
Bank and credit card fees	48,346	25,409	15,181	5,432	94,368	31,726	10,620	136,714	93,840
Insurance	28,371	14,910	8,908	3,188	55,377	19,590	1,872	76,839	71,674
Equipment lease and maintenance	26,466	13,909	8,310	2,974	51,659	18,028	1,733	71,420	67,734
Dues and subscriptions	24,358	12,802	7,649	2,737	47,546	9,993	7,191	64,730	55,053
Miscellaneous	13,956	7,334	4,382	1,568	27,240	8,542	17,668	53,450	86,486
Travel	21,085	11,081	6,621	2,369	41,156	1,631	4,651	47,438	167,898
Supplies	13,818	7,262	4,339	1,552	26,971	9,175	1,873	38,019	26,189
Postage and printing	7,661	4,026	2,405	861	14,953	2,234	15,088	32,275	15,891
Professional fees	11,267	5,921	3,538	1,266	21,992	7,780	744	30,516	28,585
Meetings and conferences	11,535	6,062	3,622	1,296	22,515	920	2,774	26,209	32,334
Depreciation	977	513	307	110	1,907	675	64	2,646	7,035
TOTAL 2021 FUNCTIONAL EXPENSES	\$ 4,369,379	\$ 2,296,359	\$ 1,371,994	\$ 490,917	\$ 8,528,649	\$ 938,022	\$ 1,595,232	\$ 11,061,903	
TOTAL 2020 FUNCTIONAL EXPENSES	\$ 2,679,722	\$ 1,411,130	\$ 2,008,614	\$ 582,182	\$ 6,681,648	\$ 947,324	\$ 1,470,947		\$ 9,099,919

The accompanying notes are an integral part of these financial statements.

GLAAD, INC.

STATEMENT OF CASH FLOWS
For the year ended September 30, 2021
With comparative totals for the year ended September 30, 2020

	2021	2020
Change in net assets	\$ 13,922,301	\$ 8,426,971
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Forgiveness of paycheck protection program loan	(807,800)	-
Depreciation	2,646	7,035
Investment (income)	(40,562)	(53,024)
Change in value of the discount on pledges receivable	(76,155)	(57,678)
(Increase) decrease in operating assets:		
Pledges receivable	(115,475)	848,636
Prepaid expenses and other assets	(200,939)	91,011
Increase (decrease) in operating liabilities:		
Accounts payable	272,214	(163,276)
Accrued liabilities	177,123	86,463
Deferred revenue	(384,552)	605,597
NET CASH PROVIDED BY OPERATING ACTIVITIES	12,748,801	9,791,735
CASH FLOWS TO INVESTING ACTIVITIES:		
Purchase of investments	(14,202,568)	-
Proceeds from sale of investments	40,418	31,708
NET CASH (USED) PROVIDED BY INVESTING ACTIVITIES	(14,162,150)	31,708
CASH FLOWS FROM FINANCING ACTIVITIES:		
Proceeds from paycheck protection program loan	811,000	807,800
NET CASH PROVIDED BY FINANCING ACTIVITIES	811,000	807,800
NET (DECREASE) INCREASE IN CASH	(602,349)	10,631,243
CASH, BEGINNING OF YEAR	13,158,378	2,527,135
CASH, END OF YEAR	\$ 12,556,029	\$ 13,158,378

The accompanying notes are an integral part of these financial statements.

GLAAD, INC.

NOTES TO FINANCIAL STATEMENTS

1. Organization

GLAAD, Inc. (“GLAAD”), formerly known as Gay & Lesbian Alliance Against Defamation, Inc., is a non-profit organization that has been granted exempt status under the section 501(c)(3) of the Internal Revenue Code.

GLAAD is the world’s largest lesbian, gay, bisexual, transgender, and queer (“LGBTQ”) media advocacy organization promoting and ensuring fair, accurate and inclusive representation of people and events in the media as a means to build a culture that embraces full acceptance of the LGBTQ community, thereby eliminating homophobia, transphobia, and discrimination based on gender identity and sexual orientation.

GLAAD works across all media to bring people powerful stories from the LGBTQ community that builds support for equality and accelerates acceptance of LGBTQ people. And when news outlets get it wrong, GLAAD is there to respond and advocate for fairness and accuracy.

GLAAD’s Entertainment Media Team accelerates acceptance by advocating for fair, accurate, and inclusive representation of LGBTQ people in the media including film, television, comics, video games, and music. This team also combats problematic content and instances of defamation in entertainment. As part of the entertainment program, the GLAAD Media Awards recognize and honor media for their fair, accurate and inclusive representations of the LGBTQ community and the issues that affect their lives. They also fund GLAAD’s work to amplify stories from the LGBTQ community that build support for equality and acceptance. The GLAAD Media Awards are held annually in Los Angeles and New York.

GLAAD’s Spanish-Language & Latino Media program shares the stories of LGBTQ people via Spanish-language and Latino news and entertainment media to build acceptance of LGBTQ people and increase support for equality among the fastest growing population in the U.S. The program provides vital resources to advocates and media alike on how to communicate with this audience both in the U.S. and abroad.

GLAAD’s Transgender Media program accelerates acceptance for transgender people by increasing the quantity and quality of transgender representation in news, entertainment, and digital media. This team also challenges depictions of transgender people that are stereotypical, sensationalistic, or based on misinformation. The team works directly with transgender people who wish to tell their stories in the media, helping them craft their messages and giving them the tools they need to be effective when talking to journalists.

The GLAAD Media Institute accelerates acceptance through storytelling and media engagement. The Institute provides activist, spokesperson, and media engagement training and education for LGBTQ and allied community members and organizations desiring to deepen their media impact. Using the best practices perfected by GLAAD from more than 30 years of experience leveraging media to create change, through the Institute, GLAAD is training a new generation of advocates in order to accelerate acceptance for LGBTQ people, as well as other marginalized communities.

GLAAD, INC.

NOTES TO FINANCIAL STATEMENTS

1. **Organization**, continued

GLAAD's News & Rapid Response program works with journalists and news outlets in print, broadcast, and online, serving as a resource to newsmakers and ensuring that the news media is accurately and fairly representing LGBTQ people in its reporting.

GLAAD's Digital Program helps GLAAD accomplish its mission of media advocacy in the online space by overseeing the organization's entire digital footprint including social media, website, email, and content partnerships. By employing best practices in online organizing and engagement, we help every department within GLAAD accomplish their objectives and accelerate acceptance of LGBTQ people online.

GLAAD, in 2022, has a 4-star rating, the highest possible per Charity Navigator. Charity Navigator evaluates a nonprofit organization's financial health including measures of stability, efficiency, and sustainability. They also track accountability and transparency policies to ensure the good governance and integrity of the organization.

2. **Summary of Significant Accounting Policies**

A summary of the significant accounting policies applied in the preparation of the accompanying financial statements is as follows:

Basis of Presentation

The accompanying financial statements have been prepared on the accrual basis of accounting.

Net Assets

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Without Donor Restrictions. Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions. The governing board has designated \$5,814,096 from net assets without donor restrictions for an operating reserve. The designated amount represents 25% of the 2021 operating revenue less pledges. These funds are segregated in a separate account and are invested in fixed income funds, money market funds, or common stock.

2. **Summary of Significant Accounting Policies**, continued

With Donor Restrictions. Net assets subject to donor (or certain grantor) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Contributions and Pledges Receivable

Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at fair value, which is measured as the present value of their future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discount is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met. Pledges receivable of \$12,828,741 at September 30, 2021 is expected to be collected over multiple years (see Note 4).

Investments

GLAAD values its investments at fair value. Fair value of contributed investments has been measured on a non-recurring basis using quoted prices for identical assets in active markets. Unrealized gains or losses (including investments bought, sold, and held during the year) are reflected in the Statement of Activities as gain or loss on investments. Short-term highly liquid money market deposits that are not used for operations are treated as investments.

Fair Value Measurements

Generally accepted accounting principles provide guidance on how fair value should be determined when financial statement elements are required to be measured at fair value. Valuation techniques are ranked in three levels depending on the degree of objectivity of the inputs used with each level:

Level 1 inputs - quoted prices in active markets for identical assets

Level 2 inputs - quoted prices in active or inactive markets for the same or similar assets

Level 3 inputs - estimates using the best information available when there is little or no market

GLAAD is required to measure certain investments, and donated goods and services at fair value. The specific techniques used to measure fair value for these financial statement elements are described in the notes below that relate to each element.

GLAAD, INC.

NOTES TO FINANCIAL STATEMENTS

2. Summary of Significant Accounting Policies, continued

Concentration of Credit Risks

GLAAD places its temporary cash investments with high-credit, quality financial institutions. At times, such investments may be in excess of the Federal Deposit Insurance Corporation insurance limit. GLAAD has not incurred losses related to these investments.

GLAAD holds investments in the form of mutual funds, equities, and money market funds. The Board of Directors routinely reviews market values of these investments.

Property and Equipment

Property and equipment are recorded at cost if purchased or at fair value at the date of donation if donated. Depreciation is computed on the straight-line basis over the estimated useful lives of the related assets. Maintenance and repair costs are charged to expense as incurred. Property and equipment are capitalized if the cost of an asset is greater than or equal to one thousand dollars and the useful life is greater than one year.

Donated Materials and Services

Contributions of donated services that create or enhance non-financial assets or that require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation, are recorded at fair value in the period received. For the year ended September 30, 2021, GLAAD recorded \$155,591 in donated professional services related to legal expenses.

Income Taxes

GLAAD is exempt from taxation under Internal Revenue Code Section 501(c)(3) and California Revenue and Taxation Code Section 23701d.

Generally accepted accounting principles provide accounting and disclosure guidance about positions taken by an organization in its tax returns that might be uncertain. Management has considered its tax positions and believes that all of the positions taken by GLAAD in its federal and state exempt organization tax returns are more likely than not to be sustained upon examination. GLAAD's returns are subject to examination by federal and state taxing authorities, generally for three and four years, respectively, after they are filed.

2. Summary of Significant Accounting Policies, continued

Functional Allocation of Expenses

Costs of providing GLAAD's programs and other activities have been presented in the Statement of Functional Expenses. During the year, such costs are accumulated into separate groupings as either direct or indirect. Indirect or shared costs are allocated among program and support services by a method that best measures the relative degree of benefit. GLAAD uses salary dollars to allocate indirect costs.

Revenue and Revenue Recognition

GLAAD recognizes contributions when cash, securities, or other assets; an unconditional promise to give; or a notification of a beneficial interest is received. Conditional promises to give – that is, those with a measurable performance or other barrier and a right of return – are not recognized until the conditions on which they depend have been met.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect reported amounts of assets, liabilities, revenues, and expenses as of the date and for the period presented. Actual results could differ from those estimates.

Comparative Totals

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with GLAAD's financial statements for the ended September 30, 2020, from which the summarized information was derived.

Reclassification

For comparability, certain September 30, 2020 amounts have been reclassified, where appropriate, to conform to the financial statement presentation used at September 30, 2021.

Subsequent Events

Management has evaluated subsequent events through April 26, 2022, the date which the financial statements were available for issue. No events or transactions have occurred during this period that appear to require recognition or disclosure in the financial statements.

GLAAD, INC.

NOTES TO FINANCIAL STATEMENTS

3. Liquidity and Availability of Resources

As of September 30, 2021, the following tables show the total financial assets held by GLAAD and the amounts of those financial assets that could readily be made available within one year of the fiscal year-end to meet general expenditures:

Financial assets at year-end

Cash	\$12,556,029
Cash reserve	8,591,938
Grants and pledges receivable	12,828,741
Investments, net of cash reserve	<u>9,968,266</u>
Total financial assets at year-end	<u>\$43,944,974</u>

Financial assets available to meet general expenditures over the next twelve months:

Cash	\$12,556,029
Cash reserve	8,591,938
Grants and pledges receivables, without donor and time restrictions	3,058,761
Investments, net of cash reserve	<u>9,968,266</u>
Total financial assets available within one year	<u>\$34,174,994</u>

4. Grants and Pledges Receivable

Grants and pledges receivable are recorded as support when pledged unless designated otherwise. Additionally, all grants and pledges are valued at estimated fair value at September 30, 2021, and are deemed fully collectible. Accordingly, no allowance for doubtful accounts has been recorded. Discount rates ranging from .5% to 3% has been used to calculate the present value of pledges receivable. Pledges receivable at September 30, 2021 are expected to be collected as follows:

Within one year	\$ 2,958,761
One to five years	5,100,000
Thereafter	<u>7,000,000</u>
	15,058,761
Less: unamortized discount on pledges receivable	<u>(2,230,020)</u>
	<u>\$12,828,741</u>

5. Investments

Investments at September 30, 2021 consist of the following:

Fixed Income	\$12,087,682
Cash Alternatives	3,549,910
Equities	2,470,763
Real Assets	<u>451,912</u>
	<u>\$18,560,267</u>

continued

GLAAD, INC.

NOTES TO FINANCIAL STATEMENTS

6. Property and Equipment

Property and equipment at September 30, 2021 consist of the following:

Computers and equipment	\$ 1,262,189
Furniture and fixtures	300,646
Leasehold improvements	<u>247,496</u>
	1,810,331
Less: accumulated depreciation	<u>(1,809,254)</u>
	<u>\$ 1,077</u>

Depreciation expense for the year ended September 30, 2021 was \$2,646.

7. Accrued Liabilities

Accrued liabilities at September 30, 2021 consist of the following:

Accrued vacation	\$391,129
Other accrued liabilities	<u>6,304</u>
	<u>\$397,433</u>

8. Deferred Revenue

At September 30, 2021, deferred revenue of \$427,026 consists of revenue received for activities to be held in the next fiscal quarter. The amounts will be recorded as earned in the period in which the programs are conducted.

9. Paycheck Protection Program

During the current fiscal year, GLAAD was notified by the Small Business Administration (“SBA”) that their loan forgiveness application for the original loan of \$807,800 was approved. The amount has been accounted for and presented in the statement of activities as of September 30, 2021.

In February 2021, GLAAD received loan proceeds in the amount of \$811,000 under the second draw of the Paycheck Protection Program (“PPP”) funding, and reported in the statement of financial position. As with the first PPP loan, the organization will apply for forgiveness from the SBA and expects it to be forgiven in fiscal year 2022.

The SBA reserves the right to review any loan in their discretion and the SBA will review a loan of any size at any time. Areas of review include eligibility, necessity, calculation of the loan amount, use of loan proceeds, and the calculation of the loan forgiveness amount. PPP loan documentation should be retained for six years after the date the loan is forgiven or repaid in full.

continued

GLAAD, INC.

NOTES TO FINANCIAL STATEMENTS

10. Line of Credit

GLAAD maintains a revolving line of credit with a bank with a limit of \$1,000,000. The borrowings bear interest of 1.25%. The line of credit matures in October 2022. As of September 30, 2021, the balance on the line of credit was \$0.

11. Commitments and Contingencies

Obligations Under Operating Leases

GLAAD leases certain facilities and equipment under operating leases with various terms. Future minimum payments, by year and in the aggregate, under these leases with initial or remaining terms of one year or more, consist of the following:

<u>Year ending September 30,</u>	
2022	\$ 557,213
2023	404,993
2024	<u>270,251</u>
	<u>\$1,232,457</u>

Rent and lease expenses under operating leases for the year ended September 30, 2021 was \$652,288.

Impact of COVID-19 Virus

Following the State “Safer at Home” order to close all non-essential activities, GLAAD, has been conducting business activities under Safer at Home isolation protocols. The overall long-term financial impact of the COVID-19 virus on GLAAD cannot be foreseen at this time and is not reflected in these financial statements.

GLAAD, INC.

NOTES TO FINANCIAL STATEMENTS

12. Fair Value Measurements

The table below presents the balances of assets measured at fair value at September 30, 2021 on a recurring basis:

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Equities				
Domestic mutual funds	\$1,677,956	\$ -	\$ -	\$1,677,956
Domestic common and foreign stock	319,607			319,607
Information technology	174,137			174,137
Consumer discretionary	69,191			69,191
Financials	65,379			65,379
Health care	64,811			64,811
Industrials	48,441			48,441
Consumer staples	24,806			24,806
Energy	18,496			18,496
Materials	7,939			7,939
Total equities	<u>2,470,763</u>	<u>-</u>	<u>-</u>	<u>2,470,763</u>
Real Assets				
Real asset funds	371,403			371,403
Mutual fund	73,297			73,297
Real estate investment trusts	7,212			7,212
Total real assets	<u>451,912</u>	<u>-</u>	<u>-</u>	<u>451,912</u>
Total	<u>\$2,922,675</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$2,922,676</u>

The fair values of equities and real assets have been measured on a recurring basis using quoted prices for identical assets in active markets (Level 1 inputs).

The table below presents the transactions measured at fair value during the year ended September 30, 2021 on a non-recurring basis:

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Donated professional services	\$ -	\$155,591	\$ -	\$155,591
Total	<u>\$ -</u>	<u>\$155,591</u>	<u>\$ -</u>	<u>\$155,591</u>

The fair value of and donated professional services have been measured on a non-recurring basis using quoted prices for similar assets in inactive market (Level 2 inputs).

continued

GLAAD, INC.

NOTES TO FINANCIAL STATEMENTS

13. Net Assets With Donor Restrictions

Net assets with donor restrictions at September 30, 2021, are restricted for the following purposes:

<u>Time Restrictions:</u>	\$12,000,000
Less: unamortized discount on time-restricted pledges	<u>(2,230,020)</u>
Time-restricted, net of discount	9,769,980
 <u>Purpose Restrictions:</u>	
GLAAD Media Institute	<u>1,355,000</u>
Net assets with donor restrictions	<u>\$11,124,980</u>

During the year ended September 30, 2021, GLAAD released \$8,101,102 of net assets with donor restrictions, of which \$6,872,256 was released from purpose restrictions, and \$1,228,846 from time restrictions.

14. Employee Benefit Plan

GLAAD has an Internal Revenue Code Section 403(b) qualified defined contribution retirement plan covering all of its employees, subject to certain eligibility requirements. GLAAD makes contributions at designated percentages of earnings in accordance with plan provisions. Employer contribution and administrative fees under this plan for the year ended September 30, 2021 were \$229,949.

15. Special Events - Direct Costs

Direct costs for the special events at September 30, 2021 are as follows:

Event costs	\$237,407
Personnel costs	172,026
Other	2,711
Postage and printing	1,288
Miscellaneous	1,278
Dues and subscriptions	823
Meetings and conferences	126
Travel	29
Fees	<u>17</u>
Total	<u>\$415,705</u>