## February 24, 2014

## Dear Governor Brewer:

As representatives from a wide swath of Arizona's business community and tourism industry, including associations with thousands of member companies in a variety of industries critical to the economic vitality of this state, we collectively urge you to VETO SB 1062 as soon as possible.

We feel strongly that this piece of legislation represents bad public policy and is already causing significant detrimental economic impact to the state of Arizona.

With your leadership and support, our state has been making great strides in creating a world class business climate, as evidenced by Apple's recent site selection of Mesa. We congratulate you on creating this type of economic progress.

We too are also focused on building a vibrant business community, which is why we are so concerned. This legislation will greatly impact our ability to not only attract top talent to move to Arizona, but will also greatly inhibit our ability to recruit businesses to relocate here. We worry about our ability to succeed in competing with other markets.

This legislation is frivolous, unnecessary and fiscally perilous. Arizona business owners already have the right to refuse business to anyone. There is no need for this legislation, and we believe it is attempting to fix a problem that doesn't exist.

When the Legislature passes bills like this, it creates a reputation that Arizona is judgmental and unwelcoming. This will haunt our business community for decades to come.

You have an opportunity to lead on an issue that will otherwise have a detrimental economic impact on Arizona. We strongly urge you to VETO SB 1062 today and continue your support for Arizonans, our local businesses and economy.

Sincerely,

TED-NOLOGY

Steven G. Zylstra President + CEO Arizona Technology Council atst
Mynenti

Jerry Fuentes
President
AT&T Arizona/New Mexico

io

Anthony Wanger President and Founder IO Data Centers



AM COM

Adam Goodman President and CEO Goodmans Interior Structures



Hamid Shojaee CEO Axosoft







Barry G. Broome President & CEO Greater Phoenix Economic Council



Gunjan Goel Managing Director + CEO Plexiane



Teri Agosta General Manager Pointe Hilton Squaw Peak Resort



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Doug Bruhnke Founder and CEO Growth Nation



Margo Christensen VP, Marketing & Public Relations Ponderosa Hotel Management Services, LLC



Phil Calzadilla CEO NextNet Partners



Principal and Co-Founder TechThinQ

TechTHING



Molly Castelazo Chief Content Strategist Castelazo Content





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Mary E. Darling, MS, JD CEO and Principal Owner **Darling Geomatics** 



Robert M. Delgado President and CEO Hensley Beverage Company



Jim Dinkle **Executive Director** Access Arizona



**tempo**creative

Josh Dolin Founder Tempo Creative





Aaron Gagnon Principal Rippcord Franchise Consulting



Dallas Gant Rancho de los Cabballeros





President



Tanya Gagnon

Principal Miss Details Design

George Grombacher Unit Sales Manager MassMutual Arizona



Michael Hart President

HartSCI LLC

**KEO**Marketing

Billeng-

CEO and President KEO Marketing Inc



Muhlum

Todd Iacono General Manager The Westin Phoenix Downtown



Debbie Johnson 
President and CEO
Arizona Lodging & Tourism Association



Gary Levine General Manager Hilton Phoenix/Mesa



Lisa Urias President Urias Communications



Steve Moore President and CEO VISIT PHOENIX

Linda VandeVrede Owner Valley Book Blog



Margo A. Boster CEO ImpaQ Solutions, LLC



Jack Miller General Manager Fairmont Scottsdale Princess

THE WESTIN
KIERLAND
RESORT & SPA
PROGRAP-SCOTTSDALE

100h-

J. Bruce Lange Managing Director Westin Kierland Resort, Spa & Villas



Page Lund

Paige Lund General Manager Renaissance Phoenix Downtown Hotel



Gonzalo A. de la Melena, Jr. President and CEO Arizona Hispanic Chamber of Commerc



MA

Mike Morgan President and CEO Pinnacle Aerospace Inc



Todd D. Wilson General Manager DoubleTree Suites by Hilton Phoenix



Anna Brice Principal and Founder Pinnacle Peak Marketing



Genson

Wendy L. Jameson, MA CEO Colnatec



Charles Layne CEO and President Signature Technology Group, Inc.



Rick McCartney President and CEO InMedia



Chris Johnson President



Diane L. Zoller Founder and Owner Studio Z Marketing



President 4D Technology Corporation

Rui Pereira

Rui Pereira General Manager Rancho de los Cabballeros



Michael Price Executive Director Coalition for a Connected West



Maria Wojtczak Owner and CEO DrivingMBA



Ed Conway

Ed Conway General Manager Sedona Rouge



Kimberly Cox CEO Hildeez Enterprises, Inc.



John Drury President and Creative Director Ideality, Inc.



Mark Publisher

Mark Goldstein President International Research Center





Dan Jones Senior V.P. Eagle Creek Software Services





Stephanie Nowack President and CEO Tempe Tourism Office



Neil A. Schneider President and CEO Sonoran Studios



Kathleen Bethel CEO SARSEF and SciEn TeK-12 Foundation



Patrick Gilbert President and CEO 4SmartPhone, Inc.



Harry George Managing Partner Solstice Capital



MaryAnn Guerra CEO BioAccel





Kimber Lanning Executive Director Local First Arizona



James Powers Chairman and CEO Calibrus



Danny Valenzuela Owner Transition Execs, LLC



Jon Bohnert President Symmetry Software



Bob Krakauer Executive Vice President, CFO Aspect Software

## **MOBINNOV**



Patrick Gilbert President and CEO



Ed Goff CEO and Member Blockwise Engineering, LLC









David Lenhardt President and CEO PetSmart



John H. Holdsworth Chairman Yolusian Enterprises I.I.C.



Eric Mulvin Co-Owner Tru Cab & Tru Limo



Kelsey Pugh Secretary of the Board Flagstaff Lodging & Restaurant Association



Rachel Sacco President and CEO Scottsdale Convention & Visitors Bureau





Stephen A. Zastrow

VP Business Development/Operation
Guided Therapy Systems, LLC



Ed Conway

Ed Conway General Manager Sedona Rouge



Daniel M. Behrendt Chief Financial Officer TASER International, Inc.



David Crowe
President and Co-Founder
Tueson Embedded Systems Inc.



Susan Shultz President The Board Institute, Inc.



Tony Portela Managing Director, Co-Founder onTop Technology Corp.

| Company List of Signers               |
|---------------------------------------|
| 4D Technology Corporation             |
| 4SmartPhone, Inc.                     |
| Access Arizona                        |
| Arizona Bioindustry Association, Inc. |
| Arizona Hispanic Chamber of           |
| Commerce                              |
| Arizona Lodging & Tourism Association |
| Arizona Technology Council            |
| Aspect Software                       |
| AT&T Arizona/New Mexico               |
| Axosoft                               |
| Benchmark Performance Strategies      |
| BioAccel                              |
| Blockwise Engineering, LLC            |
| Breault Research Organizations, Inc.  |
| Calibrus                              |
| Castelazo Content                     |
| KEO Marketing Inc.                    |
| Coalition for a Connected West        |
| Colnatec                              |
| Darling Geomatics                     |
| Digital Financial Group               |
| Double Tree Suites by Hilton Phoenix  |
| DrivingMBA                            |
| Eagle Creek Software Services         |
| Enchantment Group                     |
| Fairmont Scottsdale Princess          |
| Flagstaff Lodging and Restaurant      |
| Association                           |

| Goodmans Interior Structures Greater Phoenix Economic Council Growth Nation Guided Therapy Systems LLC HartSCI LLC Hensley Beverage Company Hildeez Enterprises, Inc. Hilton Phoenix/Mesa Ideality, Inc. ImpaQ Solutions, LLC InMedia International Research Center IO Data Centers Lane Terralever Local First Arizona MassMutual Financial Group - Arizona Miss Details Design MMS Technologies MOBinnov NextNet Partners NSB/Keane onTop Technology Corp. Penwortham Enterprises LLC PetSmart Pinnacle Aerospace Inc. Pinnacle Peak Marketing Plexlane Pointe Hilton Squaw Peak Resort Ponderosa Hotel Management Services, II C |   |
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| Pointe Hilton Squaw Peak Resort Ponderosa Hotel Management Services,  | Pinnacle Peak Marketing                     |
| Ponderosa Hotel Management Services,  | Plexlane                                    |
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|   | Ponderosa Hotel Management Services,<br>LLC |

| Rancho de los Cabballeros               |
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| Renaissance Phoenix Downtown Hotel      |
| Residence Inn Marriott                  |
| Rippcord Franchise Consulting           |
| SARSEF and SciEn TeK-12 Foundation      |
| Scottsdale Convention & Visitors Bureau |
| Sedona Rouge                            |
| Signature Technology Group, Inc.        |
| Solstice Capital                        |
| Sonoran Studios                         |
| Studio Z Marketing                      |
| Symmetry Software                       |
| TASER International Inc.                |
| TechThinQ                               |
| Tempe Tourism Office                    |
| Tempo Creative                          |
| The Board Institute, Inc.               |
| TraCorp                                 |
| Transition Execs, LLC                   |
| Tru Cab & Tru Limo                      |
| Tucson Embedded Systems Inc.            |
| Urias Communications                    |
| Valley Book Blog                        |
| VISIT PHOENIX                           |
| Westin Phoenix Downtown                 |
| Westin Kierland Resort, Spa & Villas    |
| Xclusive Enterprises LLC                |